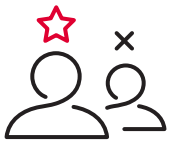


Adoption barriers identified

What are the obstacles that prevent or slow users from effectively accepting, learning, and regularly using a software product?



1. Limited leadership buy-in

Reduces motivation and prioritisation of system use.



2. Inconsistent usage across teams

Leads to gaps in data quality and engagement.



3. Training & information overload

Too much functionality introduced at once can overwhelm users.



4. Cultural resistance to change

Preference for familiar processes slows adoption.



5. Data silos and alternative tools

Continued use of Excel or separate systems limits visibility.



6. Large number of projects

Increases risk of fragmented data and loss of historical insight.

If you want to know more about how Tractivity can help you get the most out of your stakeholders through stakeholder management and engagement, or would like to request a demonstration, **then please get in touch.**

Get in touch today!

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