

2026 Roadmap

April 2026

Global Search & Events

We will reinstate the popular Global Search (red magnifying glass) across all systems and modernise the Events interface. Additional features will follow shortly after launch, including:

- An additional custom field with open text functionality
- This will complement the existing dropdown field, giving clients both a structured (dropdown) and flexible (open text) option for capturing information
- Inclusion of a status confirmed date within the Event Status CSV (accessible via the left-hand menu), enabling users to filter attendees based on their confirmation date.

May 2026

Shared Mailbox

Our Shared Mailbox functionality will be enhanced to improve efficiency and usability.

API (Outlook Add-in)

Enhancements to the API powering our Outlook Add-in will deliver a smoother, more reliable user experience.

Summer 2026

Import Tool Improvements

We will enhance the Import tool to support faster, more efficient mass uploads — streamlining onboarding and the management of stakeholder lists.

Continues...

Tractivity® 2026 Roadmap

Summer 2026

Distribution Lists

Our Distribution Lists will become more dynamic, reducing manual effort and saving admin time. Key features include:

- A more streamlined module with fewer clicks to add stakeholders
- Two simplified list types (email and postal), reducing duplication
- Flexibility to create either manual or dynamic lists
- Dynamic lists that automatically update based on your defined search criteria
- Enhanced search functionality, allowing users to search event names and easily access all stakeholders associated with each event

Mailshots & Emails

We will consolidate Mailshots and Emails into a single, streamlined module.

Features will include:

- Resend emails to recipients who have not opened them
- Schedule event invitations in advance
- Access performance statistics for all emails sent via Tractivity

Issue Management

Our Issue Management module will be enhanced with a more intuitive interface and improved workflows, making it easier to log, track, and manage issues efficiently.

Late 2026

Reporting

We are exploring enhanced reporting capabilities, including integration with Microsoft Power BI, to provide more visual and actionable insights from your stakeholder data.